

Privacy Policy

H. Wesley Bryant | HWBRYANT — Author and Collaborative Works

Website: <https://hwesleybryant.com>

Effective date: [September 2026]

1. Who We Are

This website is operated by H. Wesley Bryant under the name HWBRYANT — Author and Collaborative Works. In this policy, “we,” “us,” and “our” refer to H. Wesley Bryant in connection with operation of this website. This policy explains how personal information is collected and used through our website, online store, correspondence, and subscriptions.

2. Information We Collect

When you browse the website, our hosting and security services may process technical information such as IP address, browser and device details, referring pages, and activity logs. When you contact us, we collect the information you submit, such as your name, contact details, and message. When you subscribe to updates, we collect your email address and any other information requested on the subscription form. When you place an order, WooCommerce may collect your name, billing and shipping details, email address, telephone number if requested, items purchased, order history, and related transaction information. If customer accounts are enabled, we also process account details and login-related information.

3. Why We Use Information

We use personal information to respond to enquiries; provide requested newsletters and publication updates; process payments and orders; package and ship products; handle refunds and customer service; keep appropriate business, tax, and accounting records; protect the website from misuse; and maintain or improve website functionality. Depending on the circumstances and applicable law, these activities may be based on your consent, fulfilling a purchase or request, legal obligations, or legitimate operational interests.

4. Orders, WooCommerce, and Payment Processing

Our online store uses WooCommerce. Order and customer information may be stored in our WordPress/WooCommerce system and accessible to authorized website administrators. Payments are handled through our PayPal merchant integration. PayPal processes payment details under its own privacy terms; our store may receive payment status, transaction identifiers, payer details, and other information needed to reconcile and support orders. We do not intend to store full payment card numbers in our own WooCommerce records. Please review PayPal’s privacy statement at <https://www.paypal.com/us/legalhub/paypal/privacy-full>. Available payment methods and data flows depend on the PayPal integration settings.

5. Shipping and Fulfillment

We currently package and fulfill physical orders ourselves. We use customer delivery information to prepare and dispatch purchases, and may share the name, delivery address, and other information necessary for delivery with the shipping carrier used for an order. We do not use order details to enroll customers automatically in marketing emails unless there is an appropriate legal basis and required choice or consent.

6. Email Updates and MailPoet

Visitors may choose to subscribe to articles, newsletters, and announcements. We use MailPoet to manage mailing lists and distribute emails. Subscription records may include the email address, subscription status, and consent or signup information. Each marketing email should provide a way to unsubscribe. Unsubscribing from marketing messages does not prevent necessary order-related or service communications.

7. Cookies and Similar Technologies

WordPress, WooCommerce, and other enabled services may use cookies or similar technologies for essential functions such as maintaining shopping carts, checkout sessions, security, and user preferences. Additional analytics, embedded media, or marketing services may use other cookies if enabled. The specific cookies and consent choices depend on the website's installed plugins and configuration. Where required, we will provide notice and obtain consent before nonessential tracking. Visitors can also manage cookies using their browser settings, although restricting essential cookies may affect shopping functions.

8. When Information Is Shared

We may share information as reasonably necessary with service providers involved in hosting, website security, WooCommerce operations, PayPal payment processing, MailPoet email delivery, and shipping. We may also disclose information when legally required or to protect rights, security, or prevent fraud. We do not sell personal information. Third-party providers may process information under their own privacy notices and contractual arrangements.

9. Data Security and Retention

We use reasonable administrative and technical safeguards appropriate to the website and information involved. No internet service can guarantee absolute security. We retain information only as long as needed for the purposes described, including order administration, customer support, dispute resolution, security, and legal, tax, or accounting obligations. Retention periods vary by record type and applicable requirements.

10. Your Privacy Choices and Requests

Depending on applicable law, you may have rights to request access to, correction of, or deletion of personal information, or to object to or limit certain uses. Some requests may be restricted where we must retain records for legal or legitimate business reasons. You may unsubscribe from marketing emails through the unsubscribe link in those messages. To make a privacy request, use the website contact form described below.

11. Children's Privacy

The website is intended for a general audience and is not directed to children under 13. We do not knowingly seek personal information from children under 13. If we learn that such information was collected without required authorization, we will take appropriate steps to delete it.

12. External Links

Our website may link to independent retailers, social media platforms, and other websites. Their privacy practices are governed by their own policies. We encourage visitors to review those policies before providing information.

13. Changes to This Policy

We may revise this policy as website features, providers, or legal requirements change. The current version will be published on this page with its effective date.

14. Contact and Privacy Enquiries

For questions about this policy or requests concerning your personal information, please use the protected Contact form accessible through <https://hwesleybryant.com>. We will review and respond to requests in accordance with applicable law.